



2019 Accomplishments:

WCCAA Newsletter:

WCCAA Secretary, Kelly Jensen, revived the WCCAA newsletter as part of a Membership & Marketing strategy to keep providers more informed. This newsletter goes out electronically to all early care and education programs six times a year.

Webinars:

The Professional Development Committee increased the number of free member webinars to 24 in 2019. This is one of many benefits to being a WCCAA member.

Governors Early Childhood Advisory Council:

President Joan Beck actively participates on the Governors Early Childhood Advisory Council. This council is made up of early childhood state holders from across the state. The purpose is to develop budget requests supporting early childhood for the Governor's budget.

State Superintendent's Advisory Council:

Three of our board members sit on the State Superintendent's Advisory Council. This council deals with the policies concerning 3K and 4K issues. This gives WCCAA members real time information about policies pertaining to 3K and 4K issues.

Wednesday Morning Bi-monthly Board Meetings:

In January, we started our open forum Wednesday morning sessions at our bi-monthly board meetings. These meetings are a platform for WCCAA to invite presenters from DCF and other agencies to share information and upcoming changes happening in early care. These meetings are open to all our providers and stakeholders.

Advocacy Committee:

The Advocacy Committee has had their hands full keeping on top of the 3K and 4K bills, fighting for what is best for the children of Wisconsin, our members and their programs. Multiple position statements were written and distributed concerning these two areas. Thanks to this committee and our members, WCCAA was able to stall or defeat all the 3K and 4K bills that were presented this year. The fight continues into 2020! WCCAA has also been abreast of the newest changes in Young Star and Licensing, and continues working to keep membership aware of the changes.

Wisconsin Afterschool Association:

Wisconsin Afterschool Association (WAA) was dissolved and as a result, their membership has joined WCCAA. Because of this union, WCCAA is maintaining an affiliation with the National Afterschool Association, (NAA) and has nominated Cheryl Zagorski to be the Wisconsin Representative to NAA. We are making alliances with other agencies on behalf of school-age programs statewide. Because of the union with WAA members, a Member/Educator membership category has been developed to accommodate WAA Teachers who are now members of WCCAA with hopes that it will encourage more teachers to be part of WCCAA to take advantage of our member benefits. Professional inclusivity is important to WCCAA and we feel our new educator's membership level is one of our first steps toward meeting this goal.

Treasury:

WCCAA is testing a Dual-Treasurers role for 2019. WCCAA has also hired an accounting firm to provide quarterly professional oversight of our finances. Through this accounting firm we have cleaned up past subcategories in the accounts for clearer bookkeeping practices. The Dual-Treasurer position will be re-examined in January 2020.

Board Support Position:

Board Support Position was added to the Board Roster. This position was created to help fill vacancies in Regional Board Positions from WCCAA members of other Regions interested in working with the Board. It is a 1 year term with the person following all the policy guidelines and requirements of Board Directors. This position will be reviewed by the full Board yearly.

Submitted by President Joan Beck, 1/21/2020