

WCCAA Officers:

President:

Joan Beck

jbeck@willowschristianchildcarecenter.com

Vice President:

Kathy Stachura

kathystachura@icloud.com

Secretary:

Kelly Jensen

kijensen@tds.net

Treasurer

Mike Siegler

happyhollowlearning@gmail.com

2021 Board

Meetings:

January 20-21

March 17-18

May 19-20

July 14-15

September 28-29

November 4

WCCAA Regions:



Our Mission:

To support each other as Child Care Administrators in providing quality programming for Wisconsin's families.

Limited Space - WCCAA Mini-Conference Nov. 5th

Holiday Inn Pewaukee-Milwaukee West 8:00 am – 3:00 pm



Pam Boulton, EdD, UWM Child Care Director Emeritus, Center for Early Childhood Professional Development, Leadership in the UW-Milwaukee School of Continuing Education and Exchange Leadership Initiative for Exchange Magazine.



Ann McClain Terrell Adjunct early childhood education professor for Concordia University, executive director of the Milwaukee Public Schools Foundation, Inc., and Administrator in the Milwaukee Public Schools district, leading the departments of Innovation and Early Childhood Education and Mentoring.



Erin Arango-Escalante, Division of Early Care and Education, executive director of a child care agency and early childhood special education consultant at the Department of Public Instruction. Erin is committed to supporting and celebrating Wisconsin's diverse children and families.

****ATTENTION ** ATTENTION**ATTENTION** ATTENTION**ATTENTION****

WCCAA 2022 Annual Conference Face-to-Face.

January 20-21, 2022 at The Ingleside Hotel, Pewaukee WI

Renew, Refresh and Recharge

Are you ready to **RENEW** *Connections with Colleagues...*
Are you ready to **REFRESH** *your Knowledge of ECE Topics...*
Are you ready to **RECHARGE** *your Passion...*

Sneak peek at the line-up featuring Top-Notch Presenters....

- ❖ Managing You Before Managing Them
- ❖ How Can Child Care Center Insurance Protect You?
- ❖ "Panic Mode" - Business Continuity & Emergency Planning
- ❖ ACE's in the classroom
- ❖ Director's Panel Discussion – A variety of program profiles with directors who have extensive knowledge in the field
- ❖ Conversations That Work
- ❖ Continuous Care (Looping) Model... the next steps for the good of children, families, and staff!
- ❖ The 4-Step Approach for Recruitment, Retention, and Empowering the Workforce
- ❖ Let's Take a 2nd Look! Classroom Safety and Loss Prevention
- ❖ We've Trained Everyone in Pyramid Model...Now What??

- ❖ Beyond Budgeting - Understanding Profitability, Revenue, Cost Drivers, and Cash Management in Today's Child Care Environment
- ❖ The Yell and Tell 4-Step Children's Safety Program
- ❖ Communication is more than texting!
- ❖ Supporting the Grieving Student
- ❖ Learning Continues at Home—Building Partnerships with Families
- ❖ Planning Stellar Staff Meetings
- ❖ Onboarding VS Orientation: Moving Beyond the Staff Orientation Checklist
- ❖ Employee Trifecta: Happy, Engaged, Motivated
- ❖ Revitalizing Performance Review
- ❖ Thoughts on Initiating Climate Change in the Workplace
- ❖ Legislative Panel Discussion



Renew, Refresh and Recharge Watch for Registration Details!

Hot Topics in Early Care & Education

Child care **employment is still down** more than 126,000 positions as workers leave for higher-paying positions as bank tellers, administrative assistants and retail clerks. Parents are struggling to return to work as daycare and after-school programs dwindle.

<https://www.washingtonpost.com/business/2021/09/19/childcare-workers-quit/>

A **flimsy child-care system** has driven a workforce gender gap for decades. The pandemic has exacerbated it. <https://www.bloomberg.com/news/features/2021-09-22/child-care-crisis-during-covid-is-an-economic-disaster>

Yet child care centers have not responded the way some other industries have — by significantly raising wages and expanding benefits. That's because of a **math problem with the business model**. <https://www.nytimes.com/2021/09/21/upshot/child-care.html>

Childcare centers across the country are **struggling to find enough qualified educators** to be fully staffed for back-to-school season, an obstacle that has some schools reducing planned enrollment and cutting back hours. <https://www.reuters.com/world/us/us-childcare-short-supply-burned-out-workers-quit-new-hires-hard-find-2021-09-01/>

Our investigation found broad consensus that child care and preschool are **crucial to families, children, businesses and the economy**, and that it is **time for solutions** to be put into place to **fix long-standing problems** with affordability, access, quality and low pay for child care workers and preschool teachers. <https://www.daytondailynews.com/local/child-care-crisis-costs-shortage-of-workers-leading-to-a-situation-that-is-untenable/2ARZQIHB4FEJBATSSZIZN7UYSI/>

WCCAA Priorities for the 2021-23 State Budget

The Importance of Investing in the ECE Workforce

A long-term financial investment in the ECE Workforce will help retain staff, many of whom hold degrees (associate and/or bachelor's), leading to lower costs, making care affordable families; stabilize and expand programs; and increase Accessibility to high-quality child care slots for families who desperately need them.

Regulatory Flexibility

ECE programs across the state are seriously struggling under the far-reaching, and often duplicative, regulations tied to licensing and YoungStar. We need relief. We are pleased that DCF has proposed some changes for YoungStar. We look forward to working with DCF on these changes and advocating for additional relief.

More Funding for Wisconsin Shares

It is important for the state to continue to increase Wisconsin Shares rates to a competitive level. Two years ago, in his proposed 2019-21 state budget, Governor Evers provided \$47 million in federal funding for the Wisconsin Shares program to get Shares rates to the 50th percentile of the market. The Legislature cut this funding by \$23 million, still providing a \$24 million increase. This was on top of \$60 million for cost-to-continue.

FREE MEMBERSHIP OPPORTUNITY!!

With your WCCAA membership you are eligible for a free Ambassador level Membership with National Afterschool Association

The National AfterSchool Association is the voice of the afterschool profession. We are the national membership organization for professionals who work with and on behalf of children and youth during out-of-school time. NAA's mission is to promote development, provide education and encourage advocacy for the out-of-school-time community to further the afterschool profession. We exist to inspire, connect and equip afterschool professionals.

A free starter membership provides the following benefits for you:

- Monthly and archived member-only **professional development opportunities and resources** targeted at entry and developing afterschool professionals
- The **NAA Weekly eNews**
- Discounts on **afterschool products and services** offered by NAA Advocate Members
<https://naaweb.org/register-ambassador/registers>

Why Become a WCCAA Board Director

Be Part of a Team that Advocates for Children, Families, ECE Teachers, Providers, Equitable Treatment and so much more.....



Check out the WCCAA **Membership Benefits** and how to apply at:

<https://www.wccaa.org/membership/wccaa-membership/>

Become a **WCCAA Sponsor Membership**, visit our website at:

<https://www.wccaa.org/about/wcca-sponsorship/>

Explore great resources at **Association for Early Learning Leaders**:

https://www.earlylearningleaders.org/page/About_ELL

See what's happening with NAA (**National AfterSchool Association**):

<https://naaweb.org/about-us>

WCCAA provides members with adequate tools to be successful and efficient leaders in the field of early care and education as well as a foundation of knowledge and strength.