

WCCAA

Officers:

President:

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Treasurer

Chris

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2022 Board

Meetings:

July 20-21

September 14-

15

The Board is Looking for New Members!

The WCCAA board has several regions that could use some representation on the board. Our board strives to hear the voices of all childcare in Wisconsin but it is difficult when some areas are not represented. If you are interested in joining the WCCAA board, please contact Joan Beck or Kathy Strachura for more information. You can have a big impact in childcare for the children and families in Wisconsin. Get involved and make a difference!

All WCCAA members are welcome at our board meetings held bi-monthly. If you would like to join us so you are up to date on what your organization is doing that is great. We love active members! Per policy, if you would like to speak or bring up a topic at the board meeting you must contact a member of the committee your topic would be addressed under. RE: marketing/membership, advocacy, policy, etc. The committee will bring your request to the WCCAA president to be put on the agenda. Any request must be submitted at least two weeks in advance. The next board meeting will be held at the Minocqua Chamber of Commerce in Minocqua, WI.

Joke of the Day



What is a flower's favorite pickle?

A Daffo-Dill

FREE MEMBERSHIP OPPORTUNITY!!

With your WCCAA membership you are eligible for a free Ambassador level Membership with National Afterschool Association

The National AfterSchool Association is the voice of the afterschool profession. We are the national membership organization for professionals who work with and on behalf of children and youth during out-of-school time. NAA's mission is to promote development, provide education and encourage advocacy for the out-of-school-time community to further the afterschool profession. We exist to inspire, connect and equip afterschool professionals.

A free starter membership provides the following benefits for you:

- Monthly and archived member-only **professional development opportunities and resources** targeted at entry and developing afterschool professionals
- The **NAA Weekly eNews**
- Discounts on **afterschool products and services** offered by NAA Advocate Members
<https://naaweb.org/register-ambassador/registers>

Simple Ideas to Help Raise Spirits at your Center

We all know how difficult things are right now for all of us...our staff, our parents and ourselves as directors. Unfortunately, there are too many things happening right now that we have little or no control of. I do not know about you but sometimes I feel like a Ping-Pong ball, bouncing from one challenge to another! It is not a good feeling. What can we do to try to combat these difficult times and help morale in our center that does not break the bank? Here are some ideas that may assist you.

- Have a themed potluck-baked potato bar or taco bar where everyone brings one item to share!
- Put together simple contests for staff-Guess the M & M's in the jar, whoever answers a riddle correctly first gets a prize, etc.
- Give personalized notes to staff to remind them how grateful you are that they are with you and how important their job is in raising our future leaders!
- Provide bottles of cold water or ice cream bars for staff during the hot months of summer.
- Ask for volunteers to be on a *Fun Committee*-This committee will organize after hours fun for the group to really get to know each other better. Don't be bummed if you don't have 100% participation. Anything over 40% is considered a success for most businesses.
- Do not forget PJ Day or silly socks days. Theme days are fun for everyone.
- Host a summer picnic for staff and parents. It can be a potluck to avoid additional expense. Do it after program hours so parents are responsible for their children and your staff can relax and develop better relationships with parents.
- When problems arise-let your teachers be part of the solution. As directors we are conditioned to solve problems and take care of challenges. It is okay to admit you do not have all the answers and bring the whole team on board to problem solve. It not only may provide solutions you had not thought of but engages them in the center more.

Finally...take care of yourself. You cannot get water out of an empty well and if your personal well is dry, it is difficult to give to others. Exercise, meditate, yoga, read, go for a walk, work in your garden, call a friend or whatever makes you happy. Don't forget about your counterparts at WCCAA. One of the greatest things about WCCAA is that you know there is someone out there that has been in your shoes. Lean on them during difficult times. You can do this!



Mark your calendar now for the 2023 WCCAA Conference January 26 & 27th at the Ingleside, Milwaukee. We are working on speakers now, but it looks like it will be another FANTASTIC conference. Hope to see you there!

LEAD Training for Early Learning Leaders July 15-16 in Milwaukee.

Visit the Association for Early Learning Leaders for more information

Out of School Time Conference November 1-2, 2022

November 1 virtual, November 2nd in person at Wisconsin Dells

Save the date for this outstanding opportunity for school-age programs.

One Last Laugh Line....

Daffy Duck and Elmer Fudd broke into a local distillery. Daffy turns to Elmer and says, "Is this Whiskey?" Elmer replies, "Yeth, but not as whiskey as wrobbing a bank!"

Wanted WCCAA Sponsors!

WCCAA is so glad we can provide director specific training, conferences, and a voice for centers at our state government. Unfortunately, all these things come with a cost. Our organization is non-profit but able to offer these services for our members and the community because we have businesses and individuals that support us financially through yearly sponsorships. As a member, please consider asking your local businesses that benefit from quality care for their employees, to consider a sponsorship of WCCAA. Click on the link for more information: <https://www.wccaa.org/about/wcca-sponsorship/>

Check out the WCCAA **Membership Benefits** and how to apply at:
<https://www.wccaa.org/membership/wccaa-membership/>

Explore great resources at **Association for Early Learning Leaders**:
https://www.earlylearningleaders.org/page/About_ELL

See what is happening with NAA (**National AfterSchool Association**):
<https://naaweb.org/about-us>



W
ers with adequate tools to be successful and efficient leaders in the field of early care and education as well as a foundation of knowledge and strength.

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