

## From the President

As your president, I wanted to share this information on the mixed delivery system of education for early childhood children. As early childhood professionals, we have provided outstanding educational services for our 4 year old children, preparing them for kindergarten. Our goal in promoting this mixed delivery system of education, is to simply support the early childhood programs already providing this valuable service to their families. All members are encouraged to learn more and be the voice of the children and families by speaking for this initiative.

### **The Mixed Deliver System / Voluntary Pre-K is a nationwide movement redefining where 4 year old's can receive state funded 4-K.**

We define mixed delivery as a system in which 4-K can be located in **any school, licensed childcare center, nonprofit or for profit, licensed family childcare home, Head Start program, or other community-based program** that meets agreed-upon quality criteria. We believe this facilitates a healthy network of providers diverse enough to meet children's, communities' and families' needs.

A mixed-delivery model is the most effective way to realize the opportunity to appropriately support children, families, and the economy. A mixed-delivery system leverages a combination of public and private funds and utilizes existing infrastructure in licensed center-and family-based childcare programs, public schools, and community-based organizations to maximize access to high-quality, affordable options for all children through age five. Please go to the WCCAA website for more information.

### Sponsorships Needed

WCCAA provides a wonderful conference every year for all the early childhood professionals in Wisconsin and surrounding states. As you can image, coordinating and putting together a state conference is not easy or inexpensive. We are able to do this because of the wonderful sponsorship of businesses around the state. If you work with a business that might be interested in sponsoring our conference please refer them to our website: <https://www.wccaa.org/about/wcca-sponsorship/> There are various levels of sponsorship so we are sure there is something to meet everyone's budget.

## EMPLOYEE RETENTION TAX CREDIT:

For those interested in learning more about the Employee Retention Tax Credit, note that all three tiers of WEESN will be offering a training on this tax credit. WEESN is working with Civitas to provide programs interested in applying for credit free assistance.

Contact Amy Fewel (WEESN Tiered Membership Specialist) at [afewel@wisconsinearlychildhood.org](mailto:afewel@wisconsinearlychildhood.org) for more information.

**Another Employee Retention Tax Credit Advisor that many of us contacted is:**

Richard Rodgers CEO  
Dannah Investment Group, LLC  
Office – 214-614-2665 Email – [richard@dannahinvestments.com](mailto:richard@dannahinvestments.com)

***If you have 500 or fewer employees, you will qualify for this Tax Credit. Reach out to either advisor to receive more information.***



**Have a wonderful Halloween everyone!**



## Join the Cause-Raising Wisconsin

Raising Wisconsin is a multi-sector coalition led by the Wisconsin Early Childhood Association. Join their advocacy efforts to educate economic leaders and legislators on the need to reform ECE's broken business model. Raising Wisconsin is drafting an ask for a state investment of \$300 million dollars, to sustain the early care and education industry when federal Childcare Counts funding runs out in 2024. Without this investment, programs **will** close. Visit [www.raisingwisconsin.org](http://www.raisingwisconsin.org) today to access powerful resources and comprehensive data that promotes the need for transformation in this industry. Take a moment to 'share your story' under the "Take Action" tab, your voice matters and your experience(s) will drive change, but **we** all have to take action today. Contact Angie Todd ([atodd1@wctc.edu](mailto:atodd1@wctc.edu)) for additional support.

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# Seeking Workshop Presenters for Conference!

January 26 & 27, 2023 | The Ingleside Hotel, Pewaukee WI

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WCCAA is seeking presenters for our 2023 Conference to be held at the The Ingleside Hotel located at [2810 Golf Rd, Pewaukee, Wi. 53072](#) on January 26 & 27, 2023. We are anticipating that approximately 200+ child care administrators, directors, owners, teachers, and other interested parties will be in attendance.

Our 2023 conference theme is **SURVIVOR**.... including areas that focus on trauma informed care, social-emotional needs, advocacy, business related areas, school age geared sessions, and more. Note: we have a modified schedule with breakout sessions on Thursday only.

We are looking for some motivational workshop presenters for our conference to help educate, drive and support our directors, administrators, teachers, owners, etc. in these areas. We are seeking presenters Thursday, for morning and/or afternoon sessions. We hope that you will consider sharing your area of expertise with our attendees.

**Online Proposal Form:** <https://form.jotform.com/202812884602151>

Please note that all proposals are due by **September 30, 2022**

If you have any questions, please reach out to Josie Martin, WCCAA Conference Co-Chair, at [gjdamato@yahoo.com](mailto:gjdamato@yahoo.com)

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## Become a WCCAA Board Member!

The goal of Wisconsin Child Care Administrators Association (WCCAA) is "To Support Each Other As Child Care Administrators in Providing Quality Programming for Wisconsin's Families."

WCCAA provides members with adequate tools to be successful and efficient leaders in the field of early care and education, as well as a foundation of knowledge and strength in the areas of:

- Leadership
- Professional Development & Training
- Networking
- Staffing Opportunities
- Information Sharing & Resources
- Industry Trends & Updates
- Joint Action on Advocacy Issues

**The next board meeting is November 16-17, 2022 at the Best Western, Portage. Join us to see what we are all about!**

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## **LOOKING FOR VENDORS!**

We all love those vendors that share their merchandise and information at our conference in January. We are searching for some vendors for this year's conference. If you work with a business that may be interested in having a booth at our 2023 conference please contact Kelly Zdanovec at [kzdanovec@gmail.com](mailto:kzdanovec@gmail.com).

## **FREE MEMBERSHIP**

With your WCCAA membership you are eligible for a free membership with National Afterschool Association The National AfterSchool Association is the voice of the afterschool profession. We are the national membership organization for professionals who work with and on behalf of children and youth during out of-school time. NAA's mission is to promote development, provide education and encourage advocacy for the out-of-school-time community to further the afterschool profession. We exist to inspire, connect and equip afterschool professionals. A free starter membership provides the following benefits for you: • Monthly and archived member-only professional development opportunities and resources targeted at entry and developing afterschool professionals • The NAA Weekly eNews • Discounts on afterschool products and services offered by NAA Advocate Members  
<https://naaweb.org/register-ambassadors/registers>

President: Joan Beck

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Vice President: Kathy Stachura

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Treasurer: Chris Phernetton

[kidcityabc123@yahoo.com](mailto:kidcityabc123@yahoo.com)

Check out the WCCAA **Membership Benefits** and how to apply at:  
<https://www.wccaa.org/membership/wccaa-membership/>

Become a **WCCAA Sponsor Membership**, visit our website at:  
<https://www.wccaa.org/about/wcca-sponsorship/>

Explore great resources at **Association for Early Learning Leaders**:  
[https://www.earlylearningleaders.org/page/About\\_ELL](https://www.earlylearningleaders.org/page/About_ELL)

See what's happening with NAA (**National AfterSchool Association**):  
<https://naaweb.org/about-us>

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**Your WCCAA GOLD Sponsors include: [WOLLER-ANGER & COMPANY](#) / [THE REGISTRY](#) / [CHILD ABUSE AND NEGLECT PREVENTION BOARD](#) / [ISOLVED](#) / [SUPPORTING FAMILIES TOGETHER ASSOCIATION](#) / [SAND BOX CHILD CARE & PRESCHOOL](#)**